

2024 WAGONEER S DISCOVERY TOUR



Question:	Answer:
Will the dealers be picking their own date to hold a Wagoneer S event?	No. A set date will be assigned to each of the 200 pre-determined dealerships based on vehicle availability and logistics.
Can a dealer change the date of their event?	Unfortunately, no. The dates are set based on the logistics of the traveling team in that area.
During the event, can the Wagoneer S vehicles be driven?	No. The vehicles on the tour are pre-production units and are not permitted to be driven. Dealer personnel and consumers, however, will be able to explore the interior of the vehicle.
How many days will the dealers have a Wagoneer S in their possession?	A Wagoneer S program vehicle will be at each participating dealer for one day (estimated 12:00-8:00 p.m.; depending on charging and travel requirements).
What will the dealer be responsible for doing to prepare for the event	Using the dealer event planning website, www.wagoneersdiscoverytour.com dealers can purchase upgraded event packages to make their event implementation turnkey. Dealers can download the various resources on the site to assist them with scheduling and planning their event: <ul style="list-style-type: none"> • Customizable invitation to send to consumers. • Dealer hosting guidelines - a step-by-step guide to setting your dealership up and executing the events
Is there a charge to the dealer for holding one of these events?	There is no charge to the dealer to hold a base event which includes the following items: <ul style="list-style-type: none"> • Two-person traveling team (Facilitator and Logistics Specialist) • One (1) - Wagoneer S vehicle • One (1) - AV event kit (laptop for registration and cables/cords) • Two (2) - Self-standing display banners for the showroom • One (1) - Photo opportunity backdrop • (30) -Giveaways for dealership staff • (50) -Giveaways for Consumers

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What if a dealer has questions regarding the dealer packages for purchase on the website?	<p>For any questions, dealers can contact the Wagoneer S Discovery Tour Concierge Service:</p> <ul style="list-style-type: none"> Monday through Friday 9 a.m.-8 p.m. (EST) 1-800-484-0253 or email: support@wagsdealereventhq.com. Calls will be returned within 24 hours
What if a dealer needs to cancel their scheduled event?	<p>Dealers should call the Wagoneer S Discovery Tour Concierge Service with any scheduling issues, and they can assist with cancelations:</p> <ul style="list-style-type: none"> Monday through Friday 9 a.m.-8 p.m. (EST) 1-800-484-0253 or email: support@wagsdealereventhq.com. <p>Calls will be returned within 24 hours</p>
What is the agenda for the consumer event? Can dealers customize the experience?	<p>The evening consumer events are reserved for 5:00 p.m.-8:00 p.m. A skilled facilitator and logistics/tech support person will be on-hand to support whatever the dealer wishes to do. They will be prepared to conduct a detailed product walkaround for the Wagoneer S based on the training/preview event held earlier in the day for the retail staff.</p>
Is the dealer staff event a required training event for certification credit?	<p>No, the dealership event during the afternoon is for retail sales and service professionals. The content complements the training curriculum issued by the Stellatis Performance Institute. There is no credit provided for this training and it is not required; it is however, strongly encouraged.</p>
What type of set-up is required of the dealership for the event?	<p>One Facilitator and one Logistics Specialist will arrive in your dealership for a morning set-up in advance of your first event. They will work with your designated Dealership Personnel to identify an area to place the Wagoneer S as well as display graphics, etc. This staff will walk through the consumer event agenda and placement of materials to run the event. Part of the content of the event includes video footage so the dealer will want to identify the best location for that.</p>